



Humboldt Bay Marathon
PO Box 450
Eureka, CA 95502
Humboldtbaymarathon.com

Dear Sponsor,

Humboldt Bay Marathon, a non-profit organization, promotes and supports trails and outdoor recreation in Humboldt County. Plans are fully underway for our 4th annual event on Sunday, August 12, 2018. Our races have a unique Humboldt County character, showcasing the beautiful scenery and special communities that surround Humboldt Bay.

Proceeds from this event will be used to support the management and maintenance of trails in the greater Humboldt Bay area, and also to support outdoor recreation in Humboldt County.

For the 4th year running, expect thousands of people—both runners and spectators—to turn out for this wholesome event during our cool August weather. Our event includes four races: marathon, half marathon, 5K and Marina Mile Fun Run. Our marathon is a Boston qualifying race. Both the half marathon and the 5K are timed events with racers, recreational runners and walkers. The Marina Mile Fun Run is focused around Madaket Plaza and Eureka Waterfront and is expected to draw a big crowd of locals and visitors of all ages and running/walking abilities. It is an untimed, child-friendly event.

Out-of-town runners arrive and fill local hotels, dine in our restaurants, and shop in local businesses. Spectators will line the streets in Eureka, Samoa, Manila, Arcata, and Arcata Bottom, as runners from all four of our races take on the challenge of their choice.

Creating a successful event of this magnitude can only happen with help from many places. We believe you and your business are a good match with our vision and mission of Humboldt Bay Marathon races. Please seriously consider supporting our efforts at a significant level.

Thank you for your support!

Rich Baker, Director
Humboldtbaymarathon@gmail.com

Terri Vroman Little, Assistant Director
terrivlittle@gmail.com

Marathon and Half Marathon Title Sponsor—Cost: \$3,000 (one only)

- Top billing on marathon and half marathon website with your business logo, bio and link
- Your logo the largest and most prominent on full and half marathon shirts
- Your logo in color on finisher medal ribbons
- Co-promotion of your business/events through FB and other media
- Option to provide goody bags with your logo exclusively
- Free vendor space at race packet pick-up event
- Other options as agreed upon

Marathon and Half Marathon Major Sponsor—Cost: \$900 (three only)

- Your logo, bio and link prominently on marathon and half marathon website
- Your logo on full and half marathon shirts
- Regular mention and cross-promotion on FB and other media sites
- Other options as agreed upon

Marathon and Half Marathon Donors

Your business/organization listed on our Donor Page in the order received in your selected category:

Humboldt Level—\$400.00

- Business name, logo, link, brief message about your business on donor page

Bridge Level—\$200.00

- Business name, link on donor page.

5K Sponsor—Cost: \$1,200 (one only)

- Top billing on 5K website page
- Your logo exclusively on t-shirts and other 5K promotional material
- Free booth space at Saturday packet pick-up
- First right of refusal for next year's running
- Other options within reason

Marina Mile Sponsor—Cost: \$1,000 (one only)

- Top billing on Marina Mile page
- Your logo exclusively on t-shirts and other Mile promotional material
- Free booth space at Saturday packet pick-up
- First right of refusal for next year's running
- Other options within reason

Other Sponsor Opportunities

- Sponsor and staff an aid station
- Sponsor a section of traffic control
- Volunteer at the finish area
- Approach us with your own ideas!

Sponsorship will be gratefully added in the order received. Cut-off dates exist for some items.